



UTS

| RIO |

ULTIMATE TENNIS SHOWDOWN – RIO 2026

Premium Hospitality Experience

PREMIUM BOXES • 3-DAY PASS

UTS IS COMING TO BRAZIL.

Ultimate Tennis Showdown is the the international tennis league created by Patrick Mouratoglou — one of the greatest coaches of this generation. **A format that reinvents the sport for a new era of fans.**

In July 2026, for the first time in South America, UTS lands at **Maracanãzinho** — one of the most iconic stages in Brazilian sports — **bringing a tennis experience like you've never seen before to Rio de Janeiro.**

ABOUT UTS

Matches played in four timed quarters, mic'd up players, live coaching, tactical and bonus cards, and an atmosphere of pure excitement, with a focus on the fans: **noise is part of the show!**

UTS RIO 2026.

The debut of the Ultimate Tennis Showdown in South America — 8 world-class players in an innovative format.

8

WORLD CLASS PLAYERS

3

DAYS OF EVENT

JULY 16 – 17 – 18

10k

PEOPLE PER DAY

2

TV CHANNELS

SporTV and GE TV

PLACE

• Maracanãzinho – Rio de Janeiro

GROUP STAGE

• Thu & Fri · 4 games/night

FINALS DAY

• Saturday · Semis + Final

STARTING LINE.

Four of the eight athletes confirmed for UTS Rio 2026.



 · AUSTRALIA

NICK KYRGIOS

"King Kyrgios"

- Former ATP Top 13
- 1 UTS appearance
- Wimbledon 2022 Finalist
- **First time in Brazil**



 · ARGENTINA

FRANCISCO CERÚNDOLO

"El Cañón"

- ATP Top 20
- 02 UTS appearance
- UTS Hong Kong Champion
- **First time in Brazil**



 · UNITED KINGDOM

CAMERON NORRIE

"The Noz Dog"

- Former ATP Top 9
- First time at UTS
- **Rio Open Champion after defeating Carlos Alcaraz**



 · FRANCE

UGO HUMBERT

"The Commander"

- Former ATP Top 13
- 06 UTS appearances
- 2 Semis and 1 Final at UTS
- **First time in Brazil**

THE SCHEDULE.

THURSDAY

JULY 16 · GROUP STAGE

3:00PM – 6:00PM

Fan Zone

Activations · Food & Beverage · Official Store

6:00PM – 10:00PM

Tournament

Group Stage — 4 matches

FRIDAY

JULY 17 · GROUP STAGE

3:00PM – 6:00PM

Fan Zone

Activations · Food & Beverage · Official Store

6:00PM – 10:00PM

Tournament

Group Stage — 4 matches

SATURDAY · FINALS DAY

JULY 18 · FINALS

10:00AM – 12:00PM

Fan Zone

Morning Activations

12:00PM – 5:00PM

Finals Day

Semifinals + Grand Final

5:00PM

Closing Ceremony

Champion's Trophy Celebration

- The Fan Zone will feature brand activations, a food court, and an official UTS merchandise store throughout all 3 days of the event.

MOST EVENTS OFFER A VIP BOX. UTS OFFERS AN EXPERIENCE.

An exclusive proposal for guests and strategic clients — a memorable experience that goes far beyond the sport.

- **EXCLUSIVE ENTRANCE**
VIP access to the event, with no lines
- **PRIVILEGED LOCATION**
Courtside box — privileged view
- **VIP LOUNGE**
Food and drinks included
- **F&B SERVICE**
Around the court during the matches

TOTAL INVESTMENT

BRL
(Brazilian Real)

65.000

PERSONS PER BOX

6

Per day

TOTAL PACKAGE

18

accesses in 3 days

DURATION

3 DAYS

July 16 – 17 – 18

THANK YOU

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